



# DAILY WRAP



## A New Vision for the Cocoa Sector



### HIGHLIGHTS FROM DAY 3

#### DEEP DIVES INTO VIABLE SOLUTIONS

#### BREAKOUT SESSIONS

#### WCC4 GALA DINNER AT THE GERMAN HISTORICAL MUSEUM

## DEEP DIVES INTO VIABLE SOLUTIONS: SUSTAINABILITY

Today's Conference mission was to investigate the various channels of Sustainability. The 2 days prior were built around plenary sessions and moderated panels. But today, was a much more interactive and engaging opportunity for delegates to participate in finding solutions that address the many common challenges within the cocoa value chain.

There were four simultaneous breakout sessions, which addressed numerous topics under the following key headings:

**1) Sustainable Production: Prosperous farmers and thriving communities** (*Moderated by Simran Sethi*)

**2) Sustainable Industry** (*Moderated by Daniele Giovannucci*)

**3) Sustainable Consumption** (*Moderated by Dr Torben Erbrath*)

**4) Sustainable Management** (*Moderated by Lucas Simons*)

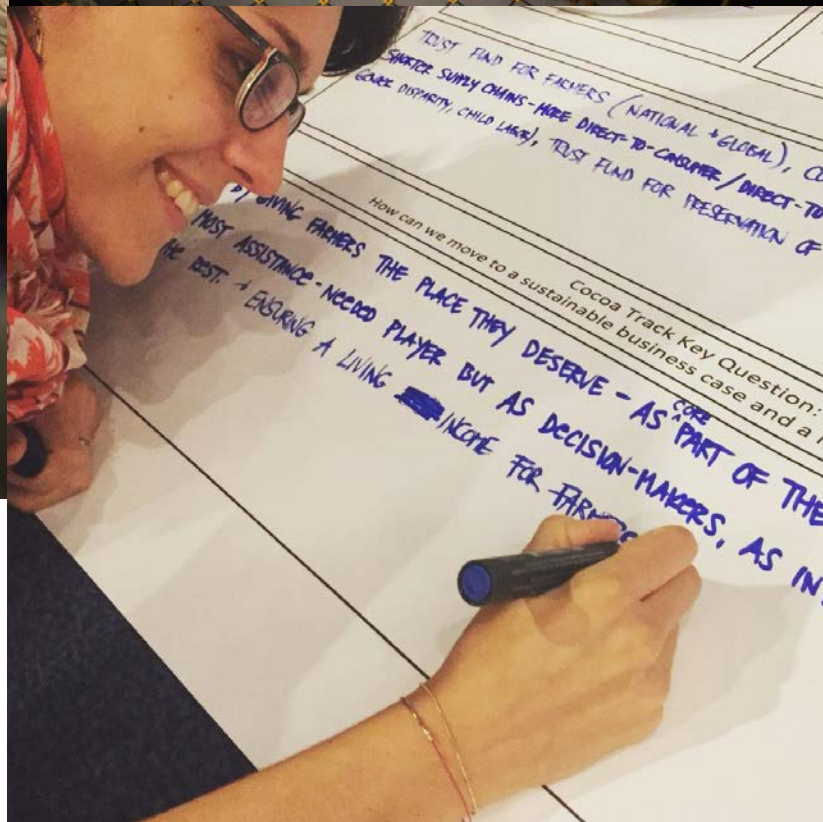


Simran Sethi, Moderator speaks with Esapa Patrick of the South West Farmers' Cooperative (SOWEFCU) in Cameroon in the Track 1 Session, which is all about finding sustainable production methods for farmers and their communities.



Finalising the feedback from the World Cocoa Conference (T1) (right) on prosperous farmers and sustainable production. This information will go into the #wcc4berlin declaration.

Photos by Matt Wallace



*"We need to identify cocoa farmers as a business."*

— ESAPA PATRICK,  
(SOWEFCU) CAMEROON





Daniele Giovannucci (COA), Moderator addresses the delegates during the Track 2 Session, which is about creating an efficient industry chain that more effectively links farmers to markets and ensures profitability for everyone in the whole chain.



Photos by Matt Wallace

*"Great chocolate is made from  
the work of many people."*

— REX PUENTESPINA,  
MALAGA'S CHOCOLATE,  
PHILIPPINES





In the Track 4 Session, Lucas Simons, Moderator (*left*), chats with a delegate on how we can create the right enabling environment to make the whole sector more sustainable.



*“You need to have strong cooperatives and financial management in traditional cocoa markets.”*

— MICHAEL DE GROOT,  
RABOBANK





Dr Torben Erbrath, Moderator gives the thumbs up! in the Track 3 Session.

*"Lots of great roundtable discussions happening in #wcc4berlin!"*

Track 3 conversations were around finding solutions to how we can ensure continuous and growing demand for sustainably produced cocoa and cocoa-based products.



*"Climate change has hit our country (Nicaragua) hard. So we are trying to generate higher yields, but the quality is suffering in the process."*

— GERARDO PAEZ,  
EMPRESA EL VERGEL





The Gala Dinner took place at the beautiful German Historical Museum in Berlin (also known as the DHM), which is devoted to German history.

It describes itself as a place of "enlightenment and understanding of the shared history of Germans and Europeans".







Dr. Jean-Marc Anga, ED ICCO (left)

Award winners (from clockwise):

Sana Yatta, respected campaigner for Women in Cocoa (Sierra Leone)

Antonie Fountain, Managing Director of NGO Umbrella Group Voice

Dr José Antonio Martinez Rojas, Veteran Cocoa Grower and ICCO representative for his country (Dom Rep)

The traditional memento was presented by the 2016 Dominican Republic host and its Minister of Agriculture, His Excellency Angel Estevez Boudierd, to Hans-Joachim Fichte, Parliamentary Secretary to the German Ministry of Food and Agriculture.



# Here's What's On

[Day 4 ]  
#wcc4berlin

## AGENDA - WEDNESDAY 25 APRIL 2018

### PLENARY SESSIONS (MARITIM ROOM)

### NEXT STEPS AND THE WAY FORWARD

Moderator: *Lucas Simons, NewForesight*

#### 09:00 Panel discussion: New Vision – The Way Forward

Opening statement by:

*Viwanou Gnassounou*, Assistant Secretary General, *ACP Secretariat*

Panellists include:

*Simran Sethi*, Institute for Food and Development Policy, *United States*

*Daniele Giovannucci*, Cosa - *United States*

*Dr Torben Erbrath*, *BDSI* - Germany  
and government and Industry representatives

#### 10:00 Assessing the Progress toward a Sustainable World Cocoa Economy

- Key performance Indicators  
*Will Saab*, Senior Consultant, *NewForesight*
- Visual Presentation of the outcome of the 3D installation  
*Boukje Theeuwes*, *Solidaridad*

#### 10:30 Cocoa Break

(Including a guided tasting of samples of chocolate from experts from the Fine and Flavour Forum)

#### 11:00 New products, new potential

##### New Products

- Making Chocolate Products Without Fat, Sugar or Sweeteners - A New Chemistry  
*Gregory Aharonian*, President, Chief Scientist, *Kukaxoco*
- Ruby Chocolate (Barry Callebaut): its potential and market share  
*Bas Smit*, Head of Global Marketing, *Barry Callebaut*

##### New Potential

- Fine or Flavour Cocoa – Highlight from the Forum  
*Martin Christy*, Director, *IITCC*

#### 12:00 The science in support of cocoa farming

- Highlights from the International Symposium on Cocoa Research  
*Brigitte Laliberté*, Expert on Cocoa Genetic Resources, *Bioversity International*

#### 12:20 Gender Equality and Women Empowerment

- Highlights from the Women in Cocoa and Chocolate Forum  
*Caroline Lubbers*, *Solidaridad*  
*Yaa Amekudzi*, Director Cocoa Life, *Ghana, Mondelez International*

#### 12:40 Cocoa farmers working with consumers groups to change the perception of cocoa as an unhealthy/unsafe crop/food

Speaker TBA

#### 13:00 Lunch

Impact interviews on the couch by *Solidaridad* (1st Floor Foyer)

#### 14:30 The Berlin Declaration: Presentation of the Recommendations of WCC4 and adoption by the Conference

#### 15:15 Closing Remarks and the Official Announcement of the host city for the Fifth World Cocoa Conference in 2020

*Dr. Jean-Marc Anga*, Executive Director, *International Cocoa Organization*

#### 15:30 Closing Remarks by the Host Government

*Dr Maria Flachsbarth*, Parliamentary State Secretary to the Federal Minister for Economic Cooperation and Development, *Germany*

#### 15:45 Closing of the Conference

Tastings of speciality chocolate in the Exhibition area



# WORLD COCOA CONFERENCE 2018



## On Social Media...

We aim to engage with all our delegates across the  
World Cocoa Conference to  
ensure your voice and your experience is heard.

Please make sure you share your thoughts on  
**Twitter** by adding the hashtag **#wcc4berlin** to your tweets.



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