



DAILY WRAP

WORLD
COCOA
CONFERENCE2018

A New Vision for the Cocoa Sector



WELCOME TO THE WORLD COCOA CONFERENCE 2018

Dr Jean-Marc Anga, Executive Director, ICCO addressed the delegates on the opening day of the World Cocoa Conference with the Fine and Flavour Cocoa Forum. Setting the tone for the conference, he talked about the vision, the challenges that lie ahead and how to measure the solutions that will be discussed and shared through the many panels and tracks over the next three days.

Kicking off the Forum, led by Martin Christy, Director, *International Institute of Chocolate and Cacao Tasting (UK)* there were engaging Panels with expert panellists discussing a range of topics addressing new responses to address various market issues such as:

- a) Standards and tools for evaluating fine cacao and chocolate;
- b) Do certified and ethical products work in conjunction with fine cacao?;
- c) How Fine and Flavour cocoa can increase farmer income / Productivity and Profit.

HIGHLIGHTS FROM DAY 1

FINE AND FLAVOUR FORUM

NEW RESPONSES TO ADDRESS VARIOUS MARKET ISSUES

EXHIBITION INAGURAL CEREMONY



Dr. Jean-Marc Anga, Executive Director, ICCO



Martin Christy, Director, International Institute of Chocolate and Cacao Tasting (UK) and Maricel Presilla, Founder, International Institute of Chocolate and Cacao Tasting (IICCT)

Photos by Matt Wallace

“There is no sustainability if the farmer cannot make a living.”

— MARICEL PRESILLA
FOUNDER, INTERNATIONAL
INSTITUTE OF CHOCOLATE AND
CACAO TASTING (IICCT)



Photos by Matt Wallace

"Can Cocoa Emulate the Rise of Speciality Coffee?"

— SPENCER HYMAN
COCOA RUNNERS (UK)



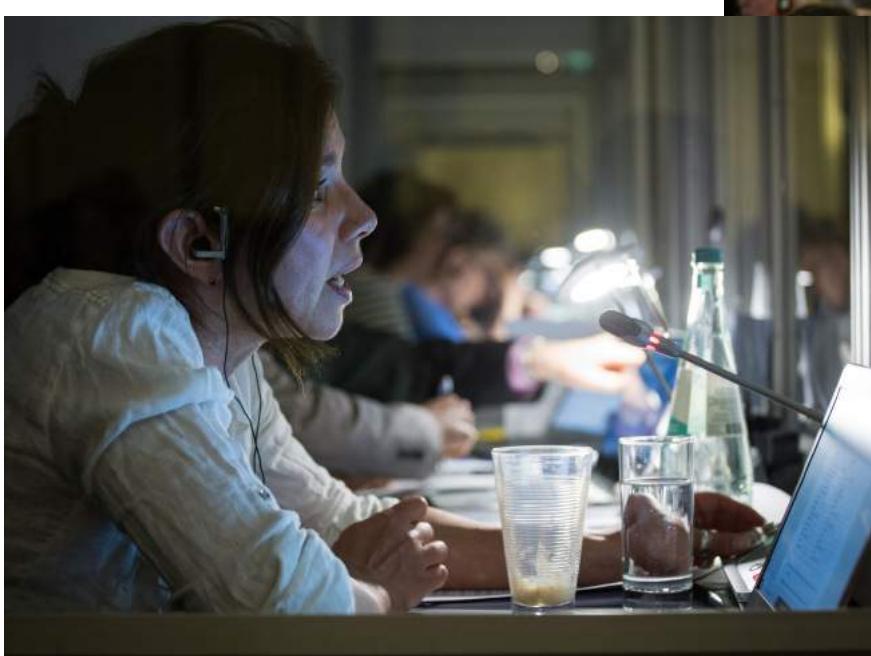
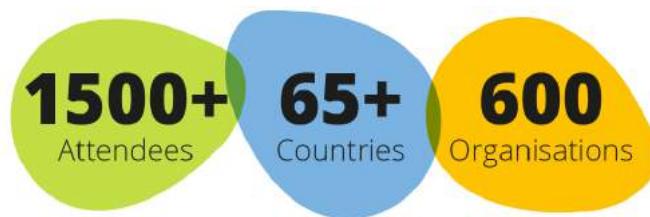
Photos by Matt Wallace

*"The importance of
#LatAm cacao in the
world market goes
beyond its monetary
value."*

— FEDERICO VIGNATI
ECONOMIST, SPEAKER



Day 1 presented the arriving delegates with fascinating and informative panels, the Exhibition Inauguration ceremony and Tasting sessions to round out the day. All of which were supported by a team of experts in translation, marketing, media, event staff and speciality consultants.





Dr. Jean-Marc Anga, Executive Director, ICCO announces at the Exhibition Inauguration Ceremony



Delegates get the opportunity to taste a variety of chocolates from the Winners of the International Chocolate Awards.



The Exhibition Hall in the Main Reception of the Maritim Hotel, Berlin.

Here's What's On

[Day 2]
#wcc4berlin

AGENDA - MONDAY 23 APRIL 2018

07:45	Registration Opens	14:00	Out-of-the box perspective on the Global Cocoa Agenda <i>Rick Antonson, Guest Speaker, KSC - Canada</i>
	PLENARY SESSIONS (MARITIM ROOM)		
	VISION AND CHALLENGES	14:20	Panel discussion: Sustainable Production, Prosperous Farmers and Thriving Communities Achieving living incomes for farmers against the background of the recent collapse in cocoa prices on the international markets Moderator: <i>Simran Sethi, Journalist and Fellow, Institute for Food and Development Policy</i> Panelists: <i>Jose Antonio Martinez Rojas, Cocoa producer - Dominican Republic</i> <i>Friedel Hütz-Adams, Researcher, Südwind Institute - Germany</i> <i>Arjen Boekhold, Chair Director, Tony's Chocolonely - The Netherlands</i> <i>Sayina Riman, President, Cocoa Association of Nigeria, CAN - Nigeria</i> <i>Cathy Pieters, Director Cocoa Life Program, Mondelez - Switzerland</i>
	Official Opening of the Conference (part I)		
9:30	Welcome Address from the City of Berlin <i>Dr. Dirk Behrendt, Senator for Justice, Consumer Protection and Anti-Discrimination</i>	14:50	Panel discussion: Sustainable Industry Addressing deforestation in the cocoa supply chain Moderator: <i>Danielle Giovannucci, President, Committee on Sustainability Assessment</i> Panelists: <i>Etelle Higonet, Legal and Campaign Director, Mighty Earth - USA</i> <i>Rick Scobey, President, World Cocoa Foundation - USA</i> <i>Andrew Bovarnick, Global Head, Green Commodities Programme, UNDP - USA</i> <i>Abraham Adusei, WCFO - Ghana</i> <i>Dogui Abo, Technical Counselor, SODEFOR, Ministry of Forestry - Côte d'Ivoire</i>
9:35	Welcome Address <i>H.E Julia Klöckner, H.E Minister of Food and Agriculture of Germany</i>	15:20	Cocoa Break Impact interviews on the couch by Solidaridad (1st Floor Foyer)
9:55	Schokofair Presentation	15:50	Presentation: Sustainable Consumption • How Producers/Consumers Can Influence the Entire Cocoa Value Chain Moderator: <i>Dr Torben Erbrath, Director, Association of the German Confectionery Industry - BDSI</i> • The Ritter Sport model (from Nicaragua) for improving cocoa and chocolate sales <i>Andreas Ronken, CEO, Ritter Sport - Germany</i> Additional speakers: <i>Carolina Aguiar, Deputy Regional Director, Quality & Growth Latin America, Lutheran World Relief</i> <i>Evelyn Bahn, Business & Human Rights, Sustainable Cocoa, Inkota - Germany</i>
10:00	Ministerial Addresses	16:20	Panel discussion: New vision for a sustainable cocoa sector from across the value chain Moderator: <i>Lucas Simons, CEO, NewForesight</i>
	<i>H.E. Minister of Trade of Côte d'Ivoire, H.E.M. Souleymane Diarrassouba</i>		Group 1 - Producing Countries <i>Michael Ndopong, CEO, Office National du Cacao et du Café (ONCC) - Cameroon</i> <i>Joseph Boahen Aidoo, Chief Executive, Ghana Cocoa Board</i> <i>HEM Ruben Flores Agreda, HE Minister of Agriculture - Ecuador</i> <i>Indonesia Senior representative, TBA</i>
	<i>H.E. Minister of Trade of Cameroon, H.E.M. Luc Magloire Mbarga Atangana</i>		Group 2 - Industry, Development Agency, Civil Society, Farmer <i>Nicko Debenham, VP Global Cocoa Sustainability, Barry Callebaut</i> <i>Joost Oorthuizen, Executive Director, IDH</i> <i>Antonie Fountain, Managing Director, Voice Network</i> <i>Warren Saka, Secretary General, WCFO</i>
	<i>H.E. Minister of Agriculture of Ecuador, H.E.M. Rubén Flores Agreda</i>		Overview of the day and information on the following day <i>Lucas Simons, CEO, NewForesight</i>
	<i>H.E. Minister of Development, Industry and Commerce of Nicaragua, H.E.M. Orlando Solorzano Delgadillo</i>		End of main programme
	<i>H.E. Minister of Agriculture of the Dominican Republic, H.E.M. Angel Estevez Boudier</i>		Women in Cocoa & Chocolate (WINCC) Evening (Berlin Room) See page 7 for further information
	<i>H.E. Minister of Agriculture of Peru, H.E.M. Gustavo Eduardo Mostajo Ocola</i>		
10:50	Keynote Presentation <i>Dr. Jean-Marc Anga, Executive Director, ICCO</i>		
11:10	Cocoa Break Impact interviews on the couch by Solidaridad (1st Floor Foyer)		
	Official Opening of the Conference (part II)		
11:40	Statement by the Platinum Sponsor <i>Frank Mars, Member of the Board of Directors, Mars Incorporated</i>		
11:55	An Overview of Germany's Chocolate Industry <i>Stephan Niedner, Chairman, The Association of the German Confectionery Industry</i>		
12:10	Introduction of conference moderator <i>Lucas Simons, CEO, NewForesight</i>		
12:30	Lunch – Sponsored by Mars		
12:45 – 13:15	<i>During lunch the Press Conference will take place in the Wien Room (Accredited press only will be admitted)</i>		

WORLD COCOA CONFERENCE 2018



On Social Media...

We aim to engage with all our delegates across the World Cocoa Conference to ensure your voice and your experience is heard.

Please make sure you share your thoughts on **Twitter** by adding the hashtag **#wcc4berlin** to your tweets.



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