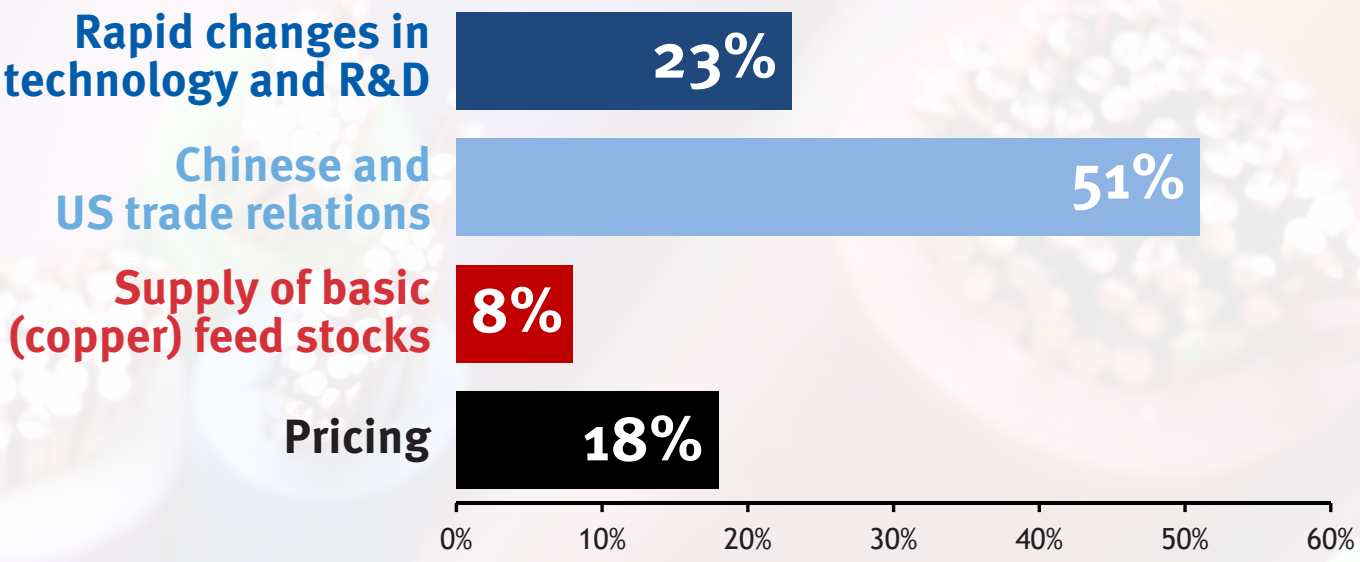
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2020 outlook on wire and cable

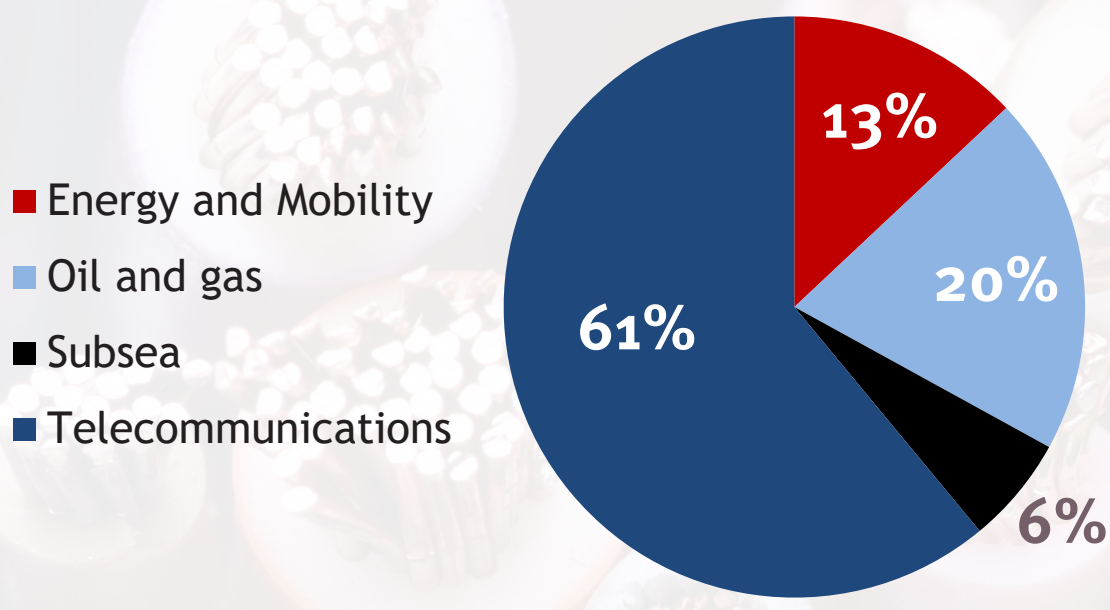
This infographic is brought to you by the organisers of the **Argus Advanced Wire & Cable North America conference**, a platform for further discussion about economic and political mega-trends affecting the development of the regional wire and cable markets.

We surveyed key market experts to hear their thoughts on the future of the industry. Here is how they responded:

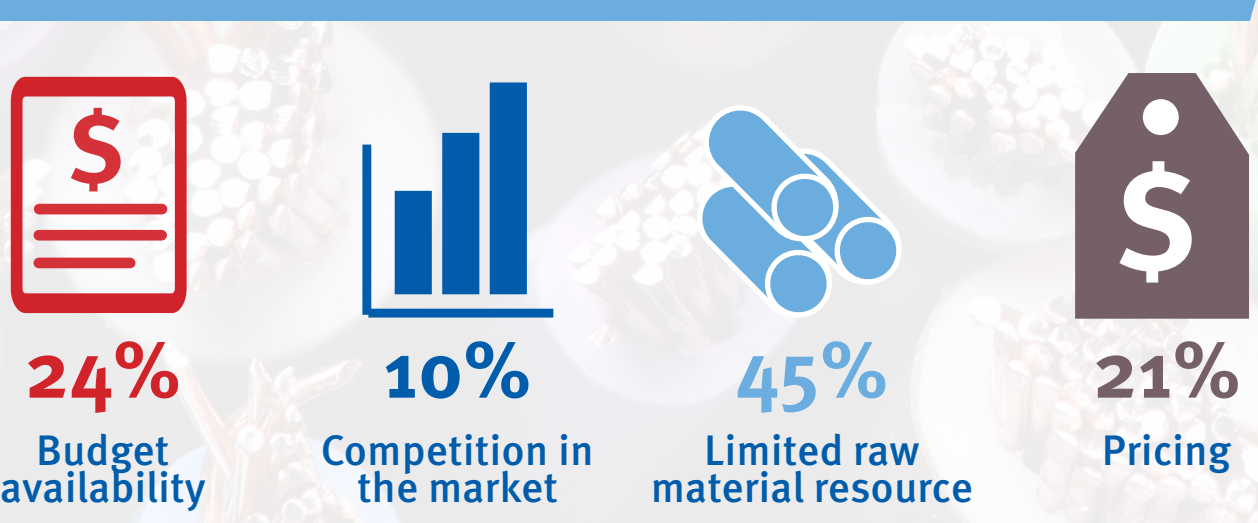
What do you consider to be the key drivers impacting supply in the wire and cable industry?



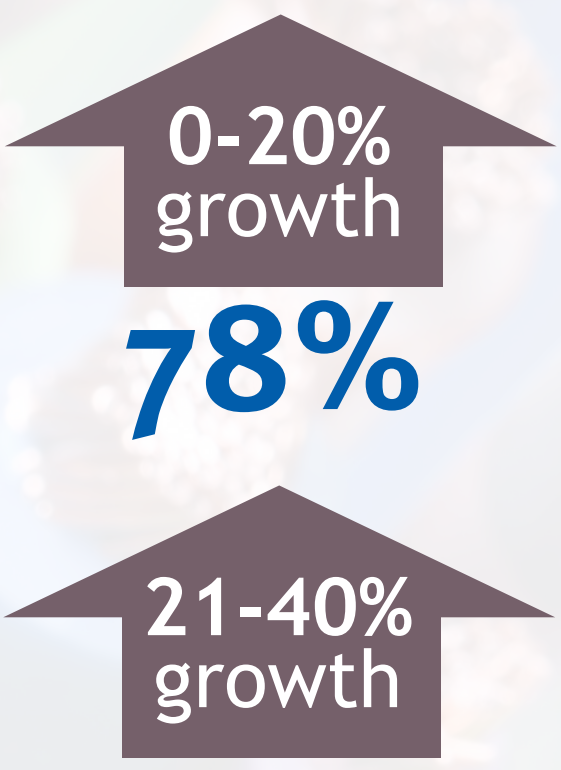
Which industry will be the largest consumer of wire and cable in the next 12 months?



What is your company's biggest challenges in the industry?



How much do you think the consumption of wire will grow in the next 12 months?



How much do you think the consumption of cable will grow in the next 12 months?



Which geography do you think competes the most with the North American wire and cable market?

