



22-25 APRIL 2018
HOTEL MARITIM BERLIN
BERLIN, GERMANY

1500+
Attendees

65+
Countries

600
Organisations

WORLD COCOA CONFERENCE 2018



A new vision for the cocoa sector



- ▶ **Hear** from the leading influencers in the global cocoa and chocolate sector
- ▶ **Examine** the impact of low prices on the sustainability of cocoa production and the outlook for the global supply/demand balance
- ▶ **Assess** prospects for boosting demand for cocoa in mature markets, origin countries and fast growing economies
- ▶ **Address** the challenges facing cocoa producing communities around the world
- ▶ **Utilise** new research to enhance cocoa production and develop climate smart technologies
- ▶ **Join** stakeholders from across the value chain – farmers, producer organisations, national governments, traders, chocolate manufacturers and NGOs

Supported By:



Organising Partner:



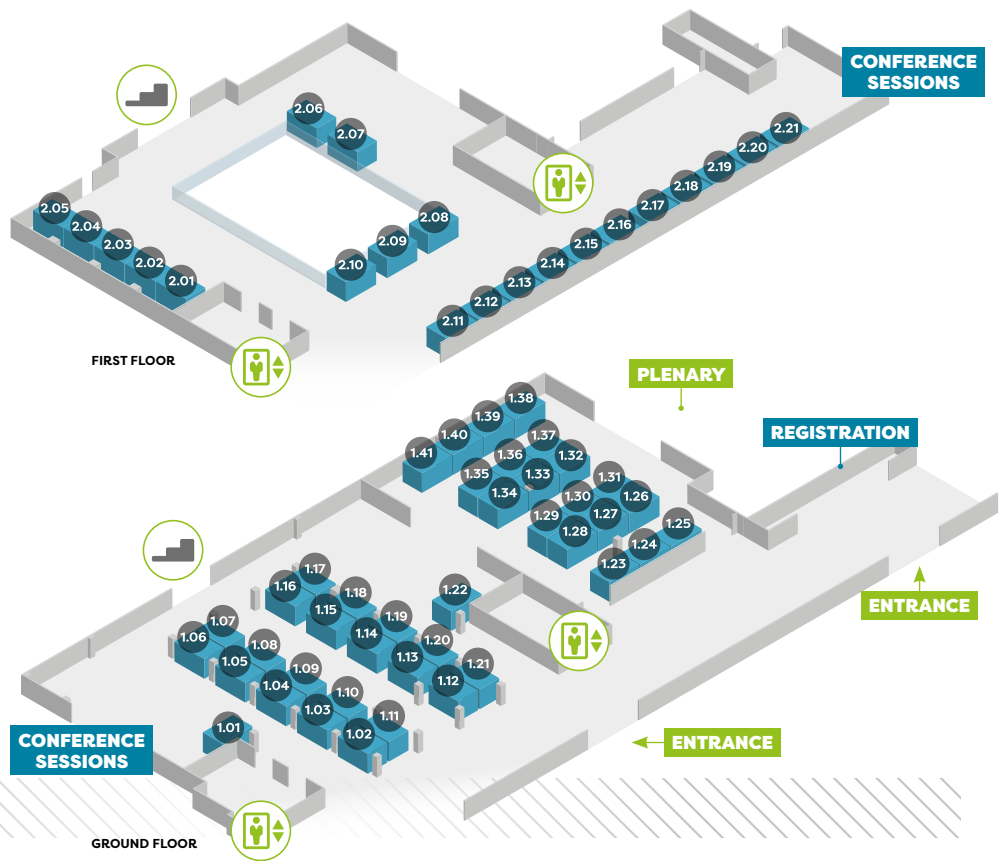
www.worldcocoaconference.org

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

As the leading forum for the global cocoa and chocolate industry, the World Cocoa Conference gives you an unrivalled opportunity to communicate your message to leaders in this sector from businesses, governments and NGOs.

As a sponsor or exhibitor at this event, you will gain exposure to over 1,500 participants, and to thousands of other decision-makers around the world who will be reached by our press activity before and after the conference.

Our audience is drawn from a cross-section of all stakeholders in the cocoa value chain, from all over the world. So if you want to influence chocolate manufacturers, cocoa processors, producing organisations or any of the service providers in this sector, this is the ideal platform.



If you are interested in hearing more about the wide range of options available, please contact:

For enquiries from Europe, North America, South America and Asia:

Fern Millican

Phone: +44 (0)20 7199 4802

Email: fern.millican@worldcocoaconference.org

For enquiries from Africa:

Ismaël Boga-N'Guessan

Phone: +225 (0)2241 3394

Email: ibn@axesmarketing.ci

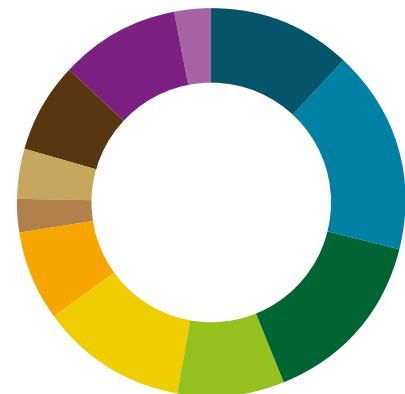
2016 AUDIENCE PROFILE

Attendees are drawn from all over the world:

- Asia-Pacific
- North America
- Africa
- Europe
- Latin America
- Caribbean



Join organisations from a cross-section of stakeholders:



- Government
- Chocolate Manufacturers
- Trading Companies
- Financial Services
- Cocoa Farmers / Producer Organisations
- Shipping / Warehousing / Logistics
- Farm Inputs
- Processing Technology
- NGOs
- Processors
- Research/Academia

CONFERENCE VENUE

Berlin provides the perfect location for the World Cocoa Conference 2018, as capital of one of the world's most important consuming countries and as a dynamic and cosmopolitan city offering something for every visitor.

Germany is the largest chocolate market in Europe and its per capita consumption is second only to that of neighbouring Switzerland. It has long been an important cocoa processor and is home to some of the world's leading developers of processing technology. With the strong interest of German consumers in sustainable food production, this location will provide a context for the issues to be addressed at the World Cocoa Conference 2018.

The **Hotel Maritim Berlin** is located close to the vibrant Potsdamer Platz and a short walk from some of Berlin's most iconic monuments including the Reichstag and the Brandenburg Gate. Offering all the amenities you would expect at a leading conference venue, the hotel gives you luxurious, convenient and good value accommodation for your stay in Berlin.



PROGRAMME AT A GLANCE

SUNDAY, 22 APRIL

Fine and Flavour Forum – Find opportunities in high value, speciality chocolate and cocoa

Official inauguration of the World Cocoa Conference exhibition

Welcome Drinks Reception

MONDAY, 23 APRIL

Opening Ceremony

Opening Plenary Session

- New visions for cocoa from leading representatives of producing and consuming countries, farmers' organisations and the chocolate industry
- Solutions to the problem of unsustainable cocoa prices
- Cocoa innovation to stimulate demand

Women in Cocoa Forum - Empowering women all over the world to contribute to the future of cocoa

TUESDAY, 24 APRIL

Track 1: Strengthening Cocoa Producing Communities

- Improving farmer incomes
- New mechanisms to enable access to finance
- Transferring knowledge to farmers to enable better production

Track 2: Cocoa Trade Outlook

- Production forecasts from the world's major origin countries
- Outlook for demand in fast growing economies
- Derivatives markets and risk management solutions

Track 3: Efficient Cocoa Production

- Developing climate smart solutions for cocoa
- Optimising the use of inputs
- Improving planting material to increase yield

Track 4: Boosting Consumption of Cocoa and Chocolate

- Leveraging the health benefits of cocoa
- Promoting consumption in origin countries
- The secrets of chocolate production

World Cocoa Conference 2018 Gala Dinner

A chance to celebrate the global cocoa sector and network in a social setting

WEDNESDAY, 25 APRIL

Track 1: Strengthening Cocoa Producing Communities

Track 2: Cocoa Trade Outlook

Track 3: Efficient Cocoa Production

Track 4: Boosting Consumption of Cocoa and Chocolate

Closing Ceremony

- Adoption of recommendations
- Announcement of the host country for the World Cocoa Conference 2020



REGISTRATION INFORMATION

BOOKING OPTION:	SUPER EARLY BIRD Before 8 December 2017	EARLY BIRD Before 16 February 2018	STANDARD After 17 February 2018	TOTAL
<input type="checkbox"/> Corporate rate	€995	€1,195	€1,395	
<input type="checkbox"/> Government/public sector, NGOs/ civil society and academia in ICCO Member countries		€295		
<input type="checkbox"/> Government/public sector, NGOs/ civil society and academia in non ICCO Member countries		€495		
				Total

EMAIL:

info@worldcocoaconference.org

FAX:

Complete this form and fax to:
+44 (0) 20 7681 3458

ONLINE:

www.worldcocoaconference.org

REGISTRATION FORM:

Please PRINT in block letters and return to:

Argus Media

Lacon House
84 Theobald's Road, London
WC1X 8NL, United Kingdom
Attn: Elizeth Bomba
Tel: +44 (0) 20 7780 4340
Fax: +44 (0) 20 7681 3458
info@worldcocoaconference.org

CONFERENCE VENUE:

Maritim Hotel Berlin
Stauffenbergstraße 26
10785 Berlin
Germany

COMPANY DETAILS:

Booker name: _____

Email: _____

Company name: _____

Address: _____

City: _____

Postal code: _____

Country: _____

VAT number: _____

Business activity: _____

Phone number: _____

DELEGATE 1 DETAILS

Name: _____

Dr/Mr/Ms: _____

Job title: _____

Email: _____

DELEGATE 2 DETAILS

Name: _____

Dr/Mr/Ms: _____

Job title: _____

Email: _____

DELEGATE 3 DETAILS

Name: _____

Dr/Mr/Ms: _____

Job title: _____

Email: _____

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Sponsorship packages Exhibition stands

TERMS AND CONDITIONS

In these Terms and Conditions the expressions: "we", "us" and "our" refer to Argus Media Limited a company incorporated in England with registered company number 01642534 and whose registered office is at Argus Media, Lacon House, 84 Theobald's Road, London, WC1X 8NL; and "you" and "your" refer to you. Subject to availability, we accept bookings for events through the online, electronic or postal submission of a registration form. Upon our communication to you (including by email) of our acceptance of your booking, there shall be a legally binding contract between you and us incorporating these Terms and Conditions. Payment 1. If payment is not received in full at the time of booking, your booking will be provisional until payment is received in full in accordance with paragraph 2 below. You acknowledge that we cannot guarantee bookings made on a provisional basis. 2. The event fee is payable within 30 days of the invoice date and in any event must be received in full 7 days before the event. 3. Fees are a fixed price and unless otherwise stated reductions and discounts cannot be offered should you not wish to attend the entire event. 4. In order to qualify for any "early bird" discounts, booking and payment in full must be received prior to the date specified above and on the invoice. 5. UK Excise Regulations, delegates from all countries are required to pay VAT on any event taking place in the UK. Cancellations & Substitutions 6. If you are unable to attend the event, you may send a substitute provided that you inform us in writing to info@worldcocoaconference.org at least 48 hours before the commencement of the event. 7. Cancellations made in writing to info@worldcocoaconference.org before 23 March 2018 will be refunded in full, less a 15% administration charge. No refunds will be given for cancellations received on or after 23 March 2018. 8. Failure to attend all or part of an event for any reason whatsoever will be treated as a late cancellation and no refunds will be given. 9. If the event is cancelled for any reason within our control, then the registration fee will be fully refunded. We shall not be liable for any other loss, damage, costs (including without limitation travel, visa or accommodation costs), expenses or other liabilities incurred by you in connection with such cancellation. Refunds may take up to 25 business days. Events 10. Our agendas are correct at the time of issue; however, it may be necessary to make some amendments to the content, speakers, location, and/or timing of the event. 11. Please advise us of any special requirements (such as access or dietary requirements) at the time of booking. 12. We reserve the right to refuse admission to an event for any reason. 13. Views expressed by speakers at the event may not be the views of Argus. All event materials are provided to you on an "as is" basis and we make no warranty as to the completeness or accuracy of such materials. 14. You agree that, unless otherwise expressly stated, we own all intellectual property rights in all event materials and delegate lists. 15. You may not

film, photograph or otherwise record all or any part of the event without our prior written consent. 16. You must comply with all applicable laws and any health and safety requirements (including no smoking signs) in respect of the event. Privacy & Marketing 17. Any personal data you disclose to us is collected by Argus on behalf of itself and the International Cocoa Organization (ICCO), with whom it organises the World Cocoa Conference 2018. The personal data will be processed by us in accordance with the Data Protection Act 1998 and our privacy policy. 18. Your personal data may be used by us and carefully selected third parties (including the ICCO) to inform you about other products and services that may be of interest to you via telephone, post and/or email. If you do not wish to receive such marketing information, please contact us. 19. You agree that we may use your company name in marketing promotions in connection with this event. 20. We may record (by audio and/or visual means) all or part of the event. You agree that we may use and distribute such recordings for the purposes of training, publicity and documentation. Third Party Apps 21. From time to time, we may select third parties to create/provide web-based applications for our events ("Apps"). 22. You agree that your personal data may be transferred to such third parties and that your name, job title and company details may appear on the App. If you do not wish for your details to be used in this way, please contact us. 23 Argus does not accept responsibility or liability for your use/download, or inability to use/download, the App, nor for any defects, viruses, or corruptions arising out of your download and/or use of the App. Use of the App is entirely at your own risk. 24 Argus reserves the right in its sole discretion and at any time to withdraw use of or access to the App and reserves the right to moderate, edit and/or remove any part any functionality of the App and content posted by you or other users. 25 You should ensure that you read any third-party App privacy policies and terms of use before downloading such App. General 26. It is your responsibility to arrange appropriate insurance cover for your attendance at the event. 27. You are fully responsible and liable for any loss or damage caused by you to property or individuals at an event. 28. Except in respect of death or personal injury caused by our negligence or for fraud, our total aggregate liability in connection with the event shall be limited to the fee paid by you. 29. You are responsible for safeguarding your own property at the event. We accept no liability in respect of any damage to, or theft or loss of, your property. 30. These Terms and Conditions together with the registration form set out the entire agreement between you and us. 31. If any provision of these Terms and Conditions (in whole or in part) is found by any competent authority to be unenforceable or illegal, the remainder of provisions shall remain in force. 32. These Terms and Conditions shall be governed by the laws of England and you agree to submit to the exclusive jurisdiction of the English courts.