Navigate Market Volatility with Commodity-Specific AI

In an era of geopolitical instability and rapid price dislocation — from Middle East conflict to rising trade flows — Argus equips clients with AI built on decades of trusted commodity journalism, pricing data and analytical expertise.

20+ years	Pricing & editorial history powering AI models
100k+	Time-series price indicators in ML forecasting model
3 layers	GenAI · AI Ready Data · Quantitative forecasting

GENERATIVE AI

Ask Argus

Natural Language Q&A · Commodity Intelligence

- **Trusted, cited answers in seconds**
  Powered by Argus' universe of publications — a Q&A interface that grounds every answer in decades of proprietary editorial and pricing data.
- **Reliable by design**
  Domain-bounded AI ensures consistent, non hallucinatory responses — not chatbots. Every response links back to the source.
- **Transparent and verifiable**
  Filter by sector, geography, product, and content type. Refine by timeframe. Follow up questions and suggested queries help you dig deeper fast.

Available on Argus Direct

QUANTITATIVE AI

Argus Possibility Curves — Probabilistic Forecasting

Machine Learning · Time Series · Statistical Benchmarking

- **A statistical anchor in volatile markets**
  Built on a statistically robust ML model that ingests 100,000+ pricing and non pricing time series. Possibility curves establish what "normal" price behaviour looks like — giving clients objective benchmarks against which to measure live market moves.
- **Separating signal from noise**
  Fast moving commodity markets often trigger knee jerk reactions. The model helps clients distinguish between genuine price regime shifts and emotional overreaction. Probabilistic output, not point forecasts.
- Possibility Curves provide a data driven, ML generated probability distribution of price outcomes. Clients can make position decisions with statistical confidence, not just intuition.

GENERATIVE AI

AI-Ready Data

Via API · MCP · Snowflake · From March 2026

- **Minimise data prep**
  No brittle PDF scraping. Clean text and metadata — ready for search, RAG pipelines, and quantitative modelling from day one.
- **Precision targeting**
  Semantic chunks let you pull only the relevant content — by commodity, company, region or signal type — for sentiment or risk features.
- **Plug and play**
  Governance by design. Ready for enterprise AI systems and research workflows. Consistent structure, provenance and scope controls — all auditable.

How the data works

Argus combines human led journalism, structured, price validated market data, and proprietary metadata — engineered for direct use across LLM retrieval, analytics and AI workflows.

1. **Extract & Clean**
   Text reports, price series, PDF scraping removed, structured and enriched.
2. **Detect Entities**
   Companies, geographies, commodities, and events are identified and tagged.
3. **Link Entities**
   Relationships mapped to organisation structures and market ontologies.
4. **Embed & Deliver**
   Vector embeddings ready for retrieval augmented generation (RAG), quantitative models and enterprise AI systems.

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illuminating the markets®

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