

Argus Fertilizer Caspian, Black Sea and Eastern European Markets Conference

September 22-23 | Istanbul

Platinum Sponsor



Gold Sponsor



Silver Sponsor



Bronze Sponsor



| About the Conference

Global Event

Argus Fertilizer Caspian, Black Sea and Eastern European Markets Conference

is a leading annual global event, which unites key fertilizer industry players.

Engage with producers, traders, and logistics providers

Key Players

It unites producers, traders, and transportation and logistics firms, buyers and end-users of fertilizers.

Istanbul Hub

Istanbul's location makes it ideal for global attendees.

Join 450+ participants from 45+ countries at the Swissotel The Bosphorus Hotel Istanbul. The conference features business sessions and networking events. The dates are September 22-23.

| Conference Audience



450+
Participants



45+
Countries



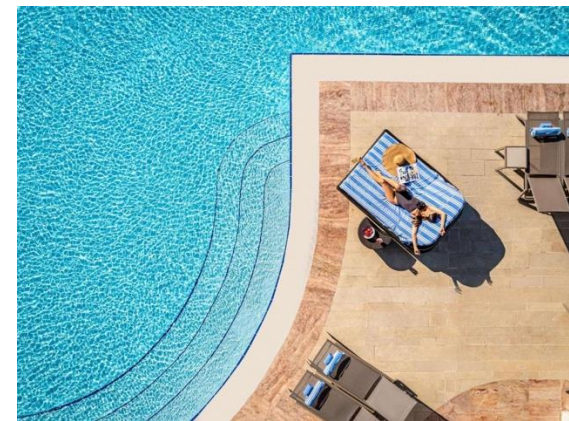
Representing diverse
regions

The conference attracts a global audience. Attendees come from Europe, CIS, Asia, Africa, and the Middle East.

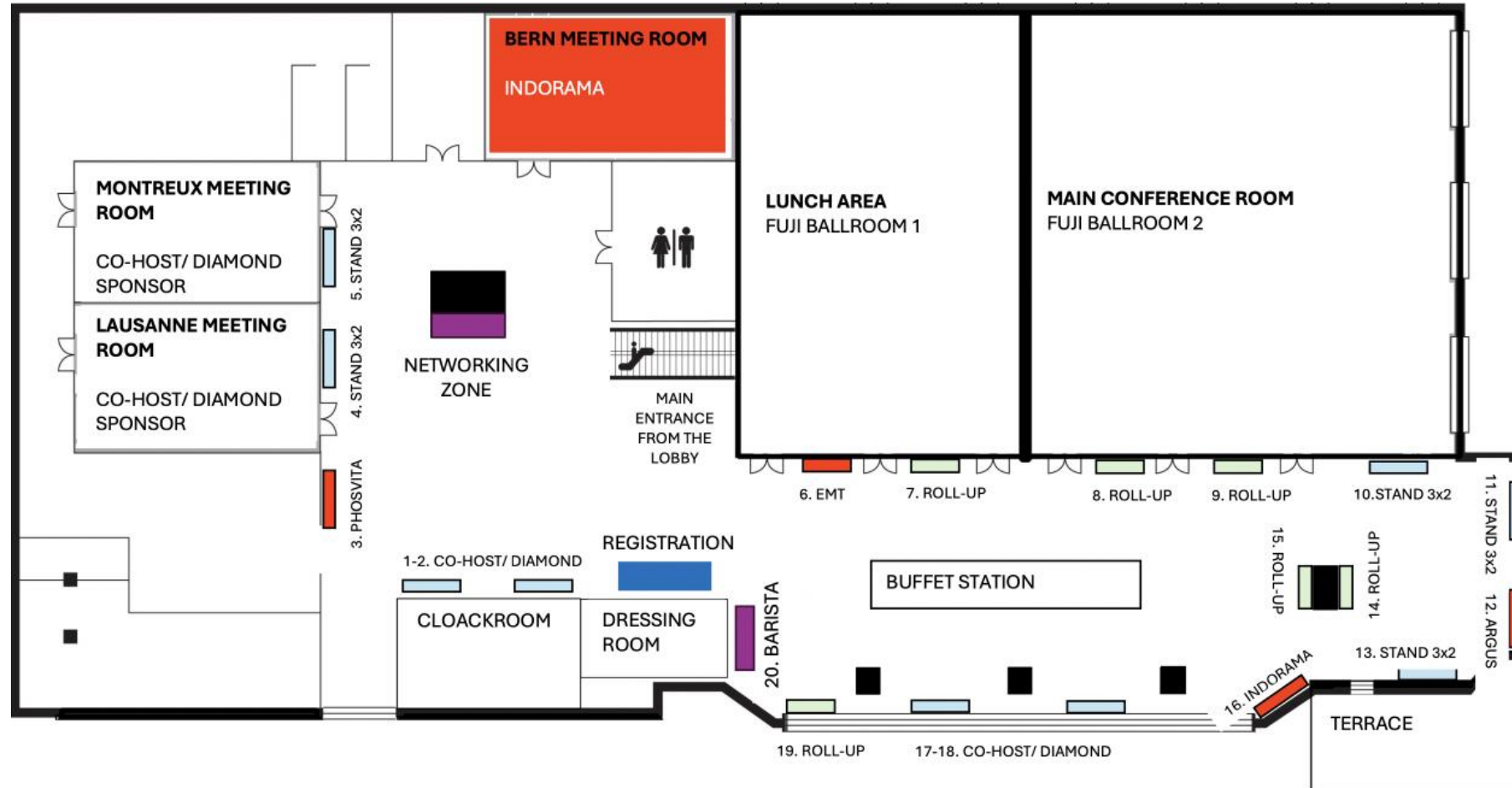
| Venue

Swissotel The Bosphorus, Istanbul

Taking place right in the centre of Istanbul on the European banks of the Bosphorus, the Swissotel offers attendees with world-class facilities and exceptional transport links for easy access to everything the city has to offer.



Conference Floorplan



| Main Evening Reception (Day 1)

Main Evening Reception will take place on September 22 in MADHU'S Restoraunt.

MADHU's is one of the most famous and respected leading fine dining Indian restaurants not just in Istanbul but also all around the world. Guests are immersed in a world of high-class gastronomy, where the culinary artistry of the chef is showcased in unique signature dishes.

Main Cocktail Reception can be hosted on behalf of your Company. This option is included to **Co-Host Sponsor.**



| Closing Evening Reception (Day 2)

Closing Evening Reception – SWISS PARTY - will take place on September 23 in CHALET Restaurant.

CHALET offers authentic mountain experiences with a special selection of Swiss-style dishes, from potato and cheese fondue to delicious chocolate desserts. The interior of the cottage, located in a genuine 120-year-old wooden chalet imported from Switzerland, adds to the charm.

Closing Evening Reception can be hosted on behalf of your Company. This option is included to **Diamond Sponsor.**



| Co-Host Sponsor

Highest and exclusive and not allow any other brands on this level

Access

15 x All Access Passes for Company's representatives or needed guests to build strong relationship

Exclusive Branding

Primary branding opportunities during marketing campaign, advertising activities at the conference

Up to 2 Booths & 6 Roll Ups

The best passable place in the Conference Foyer

Speaking

2 x Speaking Slots

Networking

You'll get personal breakout room for private meetings

EXCLUSIVE OPTIONS

- **MAIN EVENING RECEPTION (DAY 1) – MADHU's Restaurant**
 - Your logo exclusively will be on the delegate's badges
 - Desktop flags on the tables in a Presidium, foyer and registration desk
-

PRICE: \$80 000

| Diamond Sponsor

Access

10 x All Access Passes for Company's representatives or needed guests to build strong relationship

Exclusive Branding

Primary branding opportunities during marketing campaign, advertising activities at the conference

Booth & 4 Roll Ups

The best passable place in the Conference Foyer

Speaking

1 Speaking Slot

Networking

You'll get personal **equipped breakout room** for private meetings

EXCLUSIVE OPTIONS

- **CLOSING RECEPTION (DAY 2) – CHALET Restaurant or Branded Barista Station in the Foyer**
 - Your logo exclusively will be on the badges tapes
 - Desktop flags on the tables in a Presidium, foyer and registration desk
-

PRICE: \$70 000

| Platinum Sponsor

Access

8 x All Access Passes for Company's representatives or needed guests to build strong relationship

Exclusive Branding

Primary branding opportunities during marketing campaign, advertising activities at the conference

Booth & 2 Roll Ups

The best passable place in the Conference Foyer

Speaking

1 Speaking Slot

Networking

You'll get personal **equipped breakout room** for private meetings

EXCLUSIVE OPTIONS

You can choose one of the following:

- Hosting of the Lunch (Day 1-2)
- Branded Networking Zone in the Foyer

PRICE: \$50 000

| Gold Sponsor

Access

6 x All Access Passes for Company's representatives or needed guests to build strong relationship

Branding

Primary branding opportunities during marketing campaign, advertising activities at the conference

Booth

The best passable place in the Conference Foyer

PRICE: \$35 000

Speaking

1 Speaking Slot

Networking

You'll get personal **equipped breakout room** for private meetings

| Silver Sponsor

Access

4 x All Access Passes for Company's representatives or needed guests to build strong relationship

Branding

Primary branding opportunities during marketing campaign, advertising activities at the conference

2 Roll Ups

The best passable place in the Conference Foyer

Networking / Booth

You'll get personal **converted room** for private meetings or Booth in the Exhibition zone

PRICE: \$25 000

| Bronze Sponsor

Access

3 x All Access Passes for Company's representatives or needed guests to build strong relationship

Branding

Primary branding opportunities during marketing campaign, advertising activities at the conference

PRICE: \$20 000

| Meeting Rooms

Meeting Room

You'll get personal **equipped breakout room** for private meetings

Access

3 x All Access Passes for Company's representatives or needed guests to build strong relationship

PRICE: \$15 000



| Converted Meeting Rooms

Converted Room

You'll get personal **converted room** for private meetings

Access

2 x All Access Passes for Company's representatives or needed guests to build strong relationship

PRICE: \$12 500



| Exhibition Options

Booth

The best passable place in the Conference Foyer

Access

3 x All Access Passes for Company's representatives or needed guests to build strong relationship

PRICE: \$15 000

1 Roll Up

The place in a foyer for a Roll up with table, chairs and socket

Access

3 x All Access Passes for Company's representatives or needed guests to build strong relationship

PRICE: \$12 500

Thanks for your attention!
I will be glad to find the best
option for your Company!

Damir Iskandiyarov
Conference Sales Director

Email: damir.iskandiyarov@argusmedia.com

[Mob./WhatsApp: +7 929 640 05 41](tel:+79296400541)