Argus Methanol Forum  
September 14 – 15, 2021 | Houston, Texas, US

PRE-CONFERENCE DAY – SEPTEMBER 13

5.00pm Welcome drinks reception

DAY 1 – SEPTEMBER 14

7.30am Sponsored welcome breakfast

8.00am Registration and exhibition open

8.50am Chairperson’s introduction and opening remarks
Dave McCaskill, VP Methanol & Derivatives Services, Argus

9.00am Keynote address: Methanol’s role in the energy transition
David Cassidy, Chief Executive, Proman

9.30am A fireside chat on global macro-economy and energy market trends
• Post-pandemic economic recovery, supply chain issues & inflationary pressures
• Short term crude and natural gas market prospects – is there a risk of renewed market surplus?
• Towards energy transition – implications for oil & gas
• How are the energy majors and NOCs changing strategy for energy transition?
  David Fyfe, Chief Economist, Argus
  Mark Finley, Fellow in Energy and Global Oil, Rice University’s Baker Institute

10.15am Global overview - What can we expect for methanol in the next 5 years?
• Shifting global trade flows and impact on pricing
• China’s continued dominance as a producer and demand centre
• To what extent are current trends a result of Covid or structural market changes?
  Dave McCaskill, VP Methanol & Derivatives Services, Argus

10.45am Break

11.30am US methanol market update – How will US methanol companies compete and thrive post-Covid?
• US supply opportunities – How can US production can compete globally?
• Expectations of the impact of Biden administration’s carbon reduction initiatives
• What are the expected timeframes for future projects and capacity increases?
  Roel Salazar, Methanol and Derivatives Consultant, Argus

12.00pm Olefins outlook and impact on methanol demand
Jimmy Levine, Vice President, Olefins, Argus

12.30pm Lunch

2.00pm The market for traditional methanol derivatives – How has demand recovered post-Covid in key sectors?
• Formaldehyde and acetic acid market dynamics
• What are the short- and medium-term prospects for demand for traditional applications? What will recovery look like?
• How has demand for the main derivatives affected pricing?
  Hassan Ahmed, Founder and Head of Research, Alembic Global Advisors

2.30pm Carbon Recycling: the methanol industry’s next step in decarbonisation
• A sustainable approach to management of non-recyclable mixed waste and methanol production
• Assessing the commercial opportunities and partnerships in developing a low carbon project
• Global approach and scalability of the technology and infrastructure
  Andrea Redford, Chief Business Development Officer, Enerkem

2.50pm How green is the future of methanol? Can low-carbon methanol be a big player in the global energy transition?
• What are the prospects for supplying global markets with sustainably produced methanol as a low-carbon fuel?
• Assessing decarbonization policies and the opportunities for methanol
• How can renewable methanol production scale up and become economically viable?
  Speakers include:
  Dr. Alexander Schulz, Head of Process Methanol & Hydrogen, thyssenkrupp

3.10pm Break and round table discussions

Round table 1: Governmental support for Blue/Green methanol and how to drive that forward
Eliah Phillip, Business Development Manager, thyssenkrupp

Round table 2: China focus – Demand dynamics and fuel applications
James S Lamoureux, CEO, IGP

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4.10pm Panel discussion: Commercial and environmental benefits of applying circular economy principles to methanol production
- Evaluating the technical considerations, environmental impact and alternative feedstocks
- Exploring advanced technology and the use of carbon capture and sequestration to produce lower carbon methanol
- Understanding the commercial models and scalability for low carbon methanol production
  Moderated by Greg Dolan, CEO, Methanol Institute
  Don Maley, President and CEO, Lake Charles Methanol
  Philip Lewis, CTO, ZEEP
  Amanda de Jager, Licensing Manager Syngas Technology, Haldor Topsoe

5.00pm Happy hour drinks and end of day one

DAY 2 – SEPTEMBER 15

8.50am Chairperson’s opening remarks

9.00am Will China’s dominance in methanol continue to be the defining factor in global trends?
- Latest market developments and key drivers for pricing in China
- How are current coal prices affecting methanol producers and supply dynamics?
- As China ramps up domestic production how can international suppliers compete?
  Becky Zhang, Editor Olefins and Methanol, Argus

9.30am The future of the methanol sector in China
- How will China’s approach to carbon emission reduction impact on methanol production?
- Demand dynamics for methanol as a transportation fuel and heating fuel – how do trends compare across China?
- To what extent are methanol-fueled transportation fleets expected to grow?
  James S Lamoureaux, CEO, IGP

10.00am Panel discussion: What is the next market disruptor for methanol?
- As demand from MTO stalls, what will replace it as the big demand driver?
- What is the growth potential for the new applications of methanol including road transportation and in shipping?
- What factors will affect the growth and how will shifts in demand affect trade flows?
  Moderated by Greg Dolan, CEO, Methanol Institute
  Mads Friis Jensen, Chief Commercial Officer, BlueWorld Technologies
  Maite Klarup, Commercial Director, E1 Marine
  Cinch Munson, Vice President, Commercial Development, Oberon Fuels

10.45am Break

11.30am De-carbonising the shipping industry - How does methanol compare to alternative marine fuels?
- What barriers to entry and competition does methanol face as an alternative marine fuel?
- How does methanol compare as a low-carbon fuel compared to green ammonia?
- What else can the methanol industry do to position itself as the fuel of choice for the shipping sector?
  Moderated by: Captain Saleem Alavi, President, Sea Commerce America Inc
  Berit Hinnewann, Director, Head of Decarbonization Business Development, Maersk
  Anita Gajadhar, Managing Director, Marketing, Logistics and Shipping, Proman
  Peter Björkborg, Manager, Sustainability and Transformation, Stena Bulk

12.45pm Chairperson’s closing remarks

1.10pm Lunch and end of conference