AI-Ready Data

Illuminate your market insight with AI-Ready Data

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Overview

Artificial intelligence is reshaping the way we work with data, enabling fast summarisation, identifying patterns and trends, and producing new insights. As a trusted publisher of high-quality commodity market research, with decades of first-party data, Argus is well positioned to help market participants harness AI with clarity and confidence to achieve a competitive advantage.

Our AI-Ready Data is structured and machine-readable, designed to integrate effortlessly with enterprise data and AI ecosystems. This enables customers to easily feed clean, standardised datasets into predictive models, to power forecasting, trend analysis and scenario planning.

A structured feed of Argus content pre-chunked, normalised, and richly tagged (entities, topics, geographies, instruments etc) that can feed directly into LLMs, RAG, and quant pipelines with minimal data processing. Feed content includes pricing data, daily news, market commentary and analysis, going back up to 20 years.

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How can it be used?

Scenario Planning

Argus' AI-Ready Data and semantic search capabilities give teams the ability to explore multiple market scenarios in minutes.

Users can test assumptions, compare historical patterns, and generate structured insights that support more confident strategic planning.

Research Acceleration

Researchers can rapidly summarise large volumes of articles, extract key themes, and trace connections across prices, publications, and market events.

AI-powered semantic search capabilities streamline the entire research cycle. This dramatically shortens the path to high-quality analysis without sacrificing depth or rigor.

Agent Compatible

Argus' AI-Ready Data works seamlessly with AI assistants and enterprise tools, making it easy to find and use trusted Argus information in automated workflows.

This ensures prices and analysis are delivered with the right context and permissions, so teams can rely on the results with confidence.

Communication Support

AI-Ready Data helps teams translate complex market movements into clear, actionable messages.

Users can generate summaries, talking points, and visual outputs directly from prompts, ensuring consistent and credible communication across an organisation.

Market Intelligence on Demand

AI-Ready Data enables instant access to decades of news, market commentary, and insights.

Users can surface relevant developments with natural-language prompts, reducing time spent searching and increasing time spent interpreting what matters. Market monitoring becomes proactive, always-on, and tailored to the user's context.

Risk Assessments

Structured, cross-linked datasets and fast AI-assisted retrieval enables deeper evaluation of supply, pricing and geopolitical risks.

Analysts can quickly find historical patterns, related market events, and analysis to assess exposure more holistically. This empowers organizations to identify threats sooner and make better-informed decisions under uncertainty.

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Minimise data prep	No brittle PDF scraping. Clean text and metadata ready for search, RAG, and modelling.
Precision targeting	Pull *only* relevant content for sentiment, signal, or risk features.
Plug and play	Data is ready for enterprise research portals, in-house AI-systems or systematic execution models, which can be scaled across client environments.
Governance by design	Consistent structure, provenance, and scope control to keep AI use compliant and auditable.

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Key features

Structured, AI-Ready Data

Argus data is engineered for machine understanding — articles are stripped and formatted, prices and metadata are consistently tagged, and APIs are fully documented for autonomous access. This structure ensures seamless integration into AI workflows, enabling more accurate search, summarisation and analytical automation.

Multi-Channel Delivery Flexibility

Whether through REST APIs, cloud data platforms, MCP for AI agents, or FTP for legacy systems, Argus delivers the same high-quality content across modern and traditional channels. This flexibility lets customers choose the integration path that best fits their infrastructure and maturity, without compromising on capability.

Natural-Language & Semantic Search

Across APIs and interactive platforms, customers can ask for articles in natural language, supported by semantic search trained on Argus' domain expertise. This reduces friction in finding insights and enables AI assistants to find exactly the information users need, faster and with more context.

Designed for Emerging AI Workflows

Argus supports evolving AI standards such as the Model Context Protocol, with future-looking plans for agent-to-agent protocols and richer metadata taxonomies. This positions customers ahead of the curve as AI decision-making frameworks mature, ensuring long-term compatibility and competitive advantage.

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Delivery channels

AI-Ready APIs

Optimised for AI- and agent-driven use cases, these REST and MCP interfaces expose prices, news, and metadata enriched with contextual information. Designed to support traditional analytic flows, the APIs deliver data in a way that directly answers customer questions, rather than acting as broad data-extraction endpoints. They are optimised for natural-language workflows, semantic search and AI-powered analytics.

Data Access APIs

Designed for customers who require complete price datasets in a clean, database-ready structure. Delivered via FTP, REST and SOAP, these APIs focus on efficient bulk retrieval and integration without AI-specific enrichment.

MCP Channels

MCP provides a standardised interface for AI assistants and enterprise LLM agents to retrieve Argus data conversationally and analytically. It exposes the same content as the REST APIs while enabling advanced agentic workflows, including integration with tools such as Microsoft Copilot. MCP positions customers for emerging AI-native decision-making workflows.

Snowflake

Argus supports direct delivery of pricing data and news into leading cloud platforms, enabling customers to align Argus market intelligence with their internal data lake strategies. This channel is optimised for scalable analytics, BI workflows, and enterprise reporting. Additional datasets and cloud providers are planned based on customer demand.

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For more information about our AI-Ready Data, please contact our sales team

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