

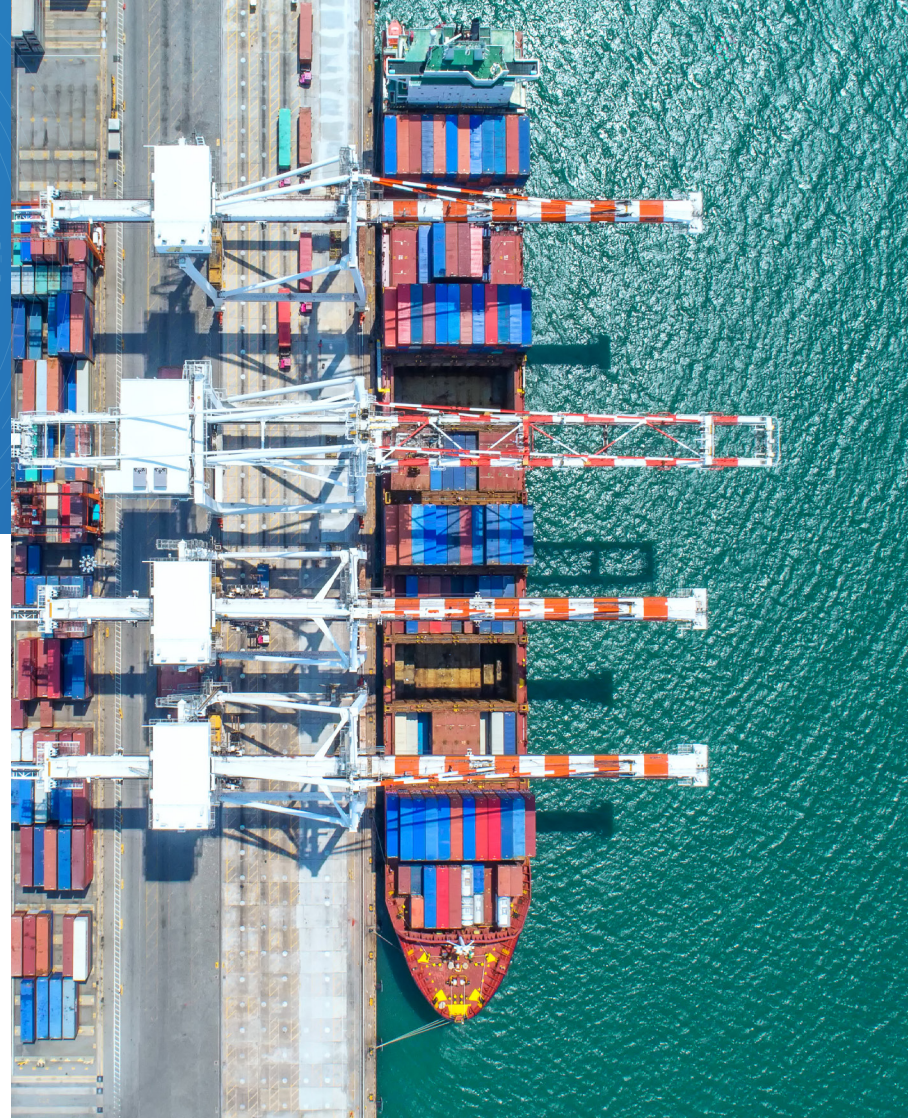


# Argus Green Marine Fuels Asia Conference

February 2025 | Singapore

**Sponsorship and Exhibition opportunities**





## About

**Gather with key industry stakeholders from across the maritime supply chain to raise your profile and expand your global network of contacts.**

Don't miss your chance to be recognized at the most effective and time-efficient networking event in the marine fuels industry. Argus' marine fuel conferences attract industry leaders and the organization that are influencing the direction of the marine markets globally.

Each event is researched extensively based on the latest market trends and extensive feedback from industry leaders, and are always evolving to meet the needs of the industry.

Sponsoring or exhibiting at an Argus marine fuels event will bring you face to face with influential decision makers from across the global supply chain. Join hundreds of decision-makers to exchange ideas, do business and plan for the years ahead.

### Event in numbers:



**200+**  
attendees



**100+**  
companies



**20+**  
countries



**30+**  
speakers

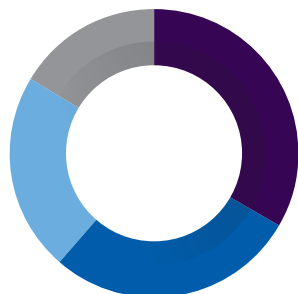


**10+**  
hours of  
networking

*\* Numbers taken from the Argus Sustainable Marine Fuels Conference*

# Who will you meet?

## Business types:



## Seniority:

Manager .....	33%
Professional.....	28%
C-Level /Vice President /Director.....	22%
Head of Department.....	16%

"Great opportunity to learn of developing trends and technology in energy and transportation. Good speakers and information, and good networking."

Centerline Logistics

"A great opportunity to connect with industry experts. It is a good forum to catch-up with people on marine and bunker fuel activities."

Innospec

## Attendees by business type:



Fuel producers



Oil & Gas



Shipowners & ship charterers



Technology licensors



Energy Services



Marketing & distribution



Government & associations



Engine manufacturers



Transport & logistics



Infrastructure developers



Port operators



Financial, banking, investment

## Social reach:



61,000+  
LinkedIn followers



31,000+  
Twitter followers

\*Data taken from the Argus Green Marine Fuels Conference

Sponsors of the Argus marine fuels conference portfolio include:



Contact us to explore your options: [E sponsorship@argusmedia.com](mailto:sponsorship@argusmedia.com) [M +44 788 5805 653](tel:+447885805653)



# ■ Your new networking opportunities

## Headline sponsorship packages

Now is your chance to drive the industry forward with thought leadership, create future partnerships by hosting a networking event, showcase your latest innovations through an exhibition booth, as well as increase company visibility through the highest levels of branding.



## Your sponsorship opportunities include:



### Headline sponsorships

Raise your profile at the leading green marine fuels trading event that attracts an audience of influential deal-makers from the marine fuel supply chain. Includes high-impact visibility for your brand during the pre-event marketing campaign and on-site at the event.



### Brand awareness

Increase your visibility with high-impact branding opportunities at the event. From lanyard sponsorship to pre-event and onsite advertising opportunities as well as speaking slots - we can design a package to suit your specific needs.



### Exhibition

Showcase your industry-leading products and services to an audience of senior marine fuel decision makers at the focused exhibition. Reach an even wider audience of global marine fuel market participants with 12 months exposure through being listed on the conference website and visibility on Argus marketing channels.



### Leave a lasting impression

Sponsor a networking activity at the Argus Green Marine Fuels Conference, from the networking drinks reception to an executive briefing or themed table during the extended networking lunch breaks.



# Sponsorship opportunities

Tailored sponsorship status such as 'Sustainable Shipping sponsor', 'Knowledge partner', 'Strategic sponsor', 'Financial partner', 'Law Partner' can be secured by your company.

## DIAMOND/HOST/ HEADLINE SPONSOR

### PASSES

8 delegate passes

### ONSITE BASIC SPONSORSHIP ITEMS

Panel / presentation session sponsor

Opening and Keynote speech

Sponsor:

Evening networking reception • VIP lounge • Barista stand

Exhibition booth

Private meeting room

Prominent branding across on-site conference areas

## PLATINUM

### PASSES

6 delegate passes

### ONSITE BASIC SPONSORSHIP ITEMS

Sponsor:

Evening networking reception • Networking lounge • Barista stand

Exhibition booth OR Meeting Room

Prominent branding across on-site conference areas

## GOLD

### PASSES

4 delegate passes

### ONSITE BASIC SPONSORSHIP ITEMS

Sponsor:

Lunch • Delegate badge • Registration area • Delegate bag

Exhibition booth OR Meeting Room

Prominent branding across on-site conference areas

## SILVER

### PASSES

3 delegate passes

### ONSITE BASIC SPONSORSHIP ITEMS

Sponsor:

Wifi • Coffee Break • Breakfast

Exhibition booth OR Meeting Room

Prominent branding across the physical conference and virtual conference platform

## Additional sponsorship options:



Speaking slots



Cocktail party x 2



Registration kiosks



Lanyards



Exhibition stands



Networking lounge



Barista stand

- Join international peers at these upcoming conferences

## Argus Sustainable Marine Fuels Conference

11-13 September 2024 | Houston, Texas, US

[www.argusmedia.com/sustainable-marine-fuels-conference](http://www.argusmedia.com/sustainable-marine-fuels-conference)



## Argus Green Marine Fuels Conference

May 2025 | TBC

[www.argusmedia.com/green-marine-fuels-conference](http://www.argusmedia.com/green-marine-fuels-conference)







Ready to get involved?



Contact us to discuss a package tailored to your requirements:

**Beata Griskevic**

+44 (0)7885 805 653

beata.griskevic@argusmedia.com



## You're in good company

Sponsors of the Argus marine fuels conference portfolio include:

