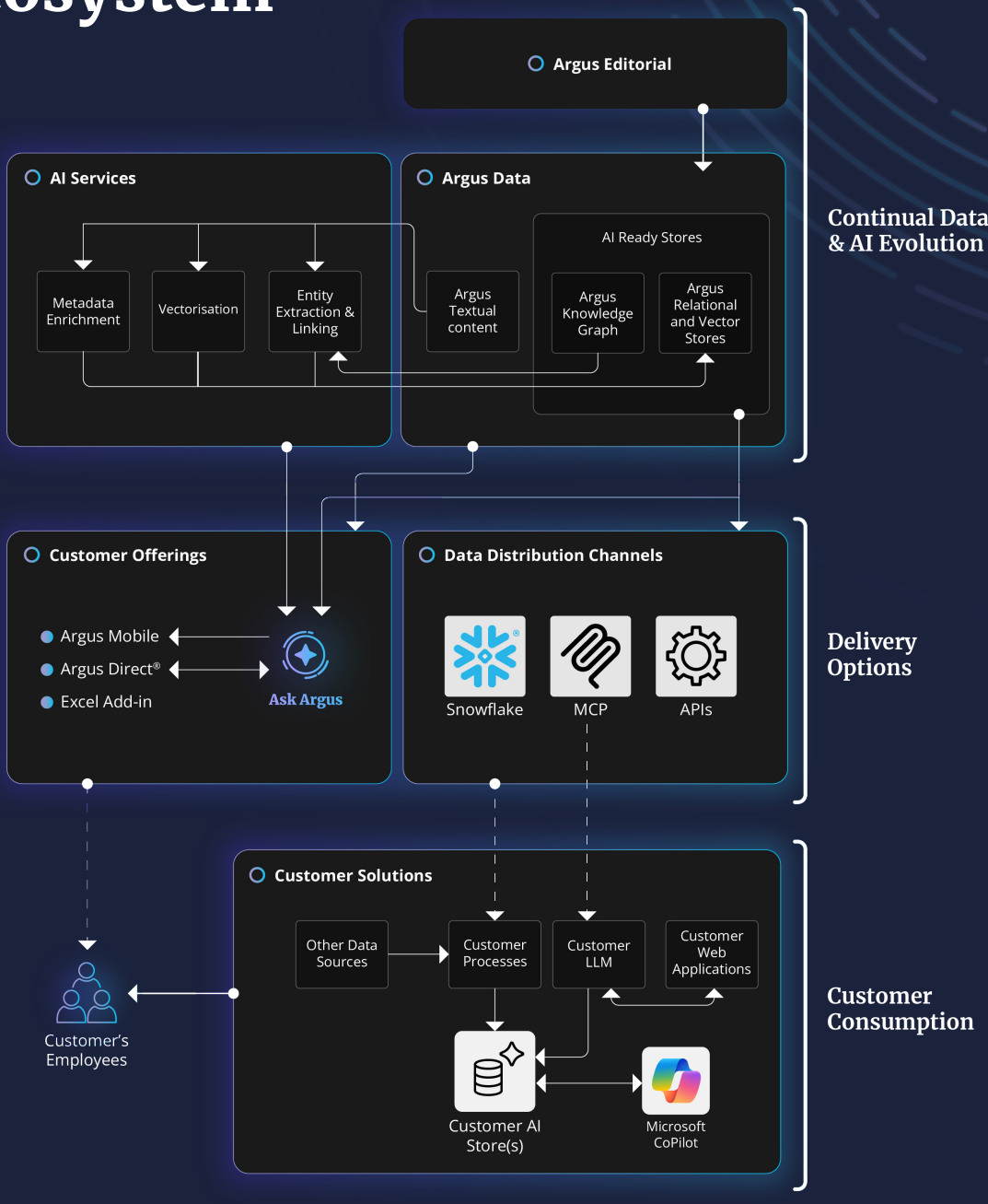
Argus AI Solutions

Artificial intelligence is reshaping the way we work with data, enabling fast summarisation, identifying patterns and trends, and producing new insights. We understand the opportunities this creates within energy and commodity markets, where fast, informed decision-making is critical to gaining a competitive advantage.

As a trusted provider of high-quality commodity market research, with decades of first-party data, Argus is well positioned to help market participants harness AI with clarity and confidence to achieve a competitive advantage. From the outset, our focus has been on using AI to enhance how customers work, not to replace established analytical processes.

AI Ecosystem



argus
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AI Capabilities

Built on high-quality Argus data
Argus AI solutions leverage our own high-quality market intelligence, produced exclusively by commodity market experts. The result is more detailed, informed and accurate output.

Empowers price forecasting
Price and forward curve data are leveraged to support forecasting and improve precision of forecast models.

Contextualised scenario simulation
Assess different scenarios to evaluate risk exposure and prepare for potential market disruptions with confidence.

Faster research and reporting
Accelerate research and management updates through concise, referenced insights or ready to use tabular outputs for dashboards.

Strategic planning
Support budgeting, P&L outlooks, and investment cases with consistent, high quality market inputs presented with context and clarity.

Trend detection and analysis
Quickly identify emerging patterns and longer term market movements, drawing on decades of first party market intelligence.

AI Services

Ask Argus

Ask Argus

With Ask Argus, our artificial intelligence-based summarisation tool, we are providing these capabilities, integrated directly into Argus platforms. Users can ask complex, market-specific questions and receive fast, reliable answers — complete with references to Argus data, reports, and outlooks. Feedback from our customers confirms that Ask Argus can play a significant role in accelerating research and reporting, as well as improving awareness of market developments.

AI Ready Data

For customers with existing AI systems, we provide AI Ready Data, which is structured and machine readable, designed to integrate effortlessly with enterprise data and AI ecosystems. This enables customers to easily feed clean, standardised datasets into predictive models, to power forecasting, trend analysis, and scenario planning.

AI Ready Data

For any questions, or to request a demo, contact japan@argusmedia.com

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