

# Women in Clean Ammonia Network



Across the Argus Clean Ammonia Portfolio, we've hosted a series of sessions spotlighting the achievements and experiences of women in the industry. These conversations have explored how they've built their careers, the challenges they've overcome, and the advice they offer to others navigating the same path.

Join the Women in Clean Ammonia Network for exclusive access to mentorship, peer support, and insights from female leaders shaping the future of the sector. Discover their perspectives on emerging business opportunities and what's next for the clean ammonia market.

Previous speakers have included:



**Keshni Sritharan**  
Senior Originator,  
Low Carbon Commodities  
**EnBW Energie Baden  
Wurttemberg**



**Andrea Guati Rojo**  
Head of Stakeholder  
Relations & Public Affairs  
**Ammonia Energy  
Association (AEA)**



**Vibeke Rasmussen**  
SVP Product Management  
& Certification  
**Yara Clean Ammonia**



**Linda Thrasher**  
Co-Founder and Chair,  
Board of Managers  
**Greenfield Nitrogen**



**Duna Uribe**  
Program Manager  
Clean ammonia  
**Port of Rotterdam**



**Ning Lin**  
Chief Economist  
**Bureau of Economic  
Geology**



**Erika Taucher**  
Director, Business  
Development – Green Fuels  
**Pattern Energy**



**Ruth Sharpe**  
Editor – Ammonia  
**Argus**

## Argus Clean Ammonia North America Conference

June 12-14, 2024 | Houston, Texas, US

# Women in clean ammonia breakfast and networking session

## Finding purpose in unexpected paths

**Speakers shared how their careers in clean ammonia began without a clear roadmap but evolved into deeply fulfilling journeys.**

**Ruth Sharpe** entered the industry thinking it was temporary. Fifteen years later, she's still passionate.

**Keshni Sritharan** planned to stay for a year, now she's leading major projects and advocating for inclusive leadership.

**Ning Lin** reminded us that learning never stops, and asking for help is a strength, not a weakness.

## Navigating challenges with resilience

**Being the only woman in the room is still a reality for many, but it's also a source of strength.**

**Keshni** discussed cultural challenges and the importance of supportive leadership.

**Ning** highlighted the power of vulnerability and mentorship - especially from those who've walked the path before.

**Erika Taucher** encouraged women to see their uniqueness as a superpower and to build networks of strong female allies.

## Innovation and opportunity in clean ammonia

**The speakers shared exciting developments and opportunities.**

**Ning** noted the increasing complexity of the energy transition and the need for cross-disciplinary knowledge.

**Erika** stressed the importance of understanding the full value chain, from SAF to e-methanol, to deliver impactful projects.

## Vision for the future

**If one challenge could be solved instantly.**

**Ning:** Scale up energy storage.

**Erika:** Harmonise global and domestic policy.

**Keshni:** Build infrastructure - hydrogen pipelines and streamlined permitting.



## Leadership lessons

### What makes a great leader?

**Erika:** Women often need different kinds of encouragement - push and support them.

**Keshni:** Leaders must truly listen.

**Ning:** Respect your team's time - don't delegate tasks you wouldn't do yourself.

## Empowering the next generation

**The session closed with a collective call to action:**

Be confident. Build connections. Support other women.

Celebrate diversity - of backgrounds, perspectives, and experiences.

Lead with authenticity and courage.

## Argus Clean Ammonia Europe Conference

26-28 November 2024 | Rotterdam, Netherlands

# Lunch break highlighting women in clean ammonia

## Core themes

Speakers explored key principles for advancing gender equity and leadership in clean ammonia.

**Vibeke Rasmussen** emphasized that qualifications should be the focus, not gender.

**Duna Uribe** highlighted that a lack of gender diversity should feel uncomfortable and prompt action, whether in hiring, speaking roles and board composition.

**Andrea Guati Rojo** pointed out that only 6 out of 28 directors being women shows how far we still have to go, calling for gender diversity targets by 2030.

## Industry insights

Speakers shared perspectives on messaging, career development and sector crossover.

**Keshi** stressed that ammonia's messaging needs improvement - especially compared to hydrogen. Specialising in niche areas can unlock career opportunities.

**Keshni** also noted the potential to attract women from hydrogen into ammonia by showcasing opportunities and impact.

All speakers agreed that diverse teams and boards consistently deliver stronger bottom-line results.

## Workplace and inclusion

Speakers discussed practical ways to foster inclusion and allyship.

**Keshni** emphasised that simple opportunities can help women to prove themselves, and that working conditions must evolve to be more inclusive.

**Duna** highlighted the role of men as essential allies, noting that diversity brings new perspectives which is critical when reshaping global energy flows.

**Vibeke** pointed out that diversity starts in education. Companies ignoring it are overlooking half the talent pool.

## Closing reflections

Speakers concluded with a call for confidence, representation and actionable change.

All speakers agreed that female leaders are not just symbolic - they are essential in driving innovation and equity in the clean ammonia space.

Everyone, regardless of gender, has a role in building a more inclusive and effective energy transition.



Are you new to the industry?  
Join the network!



## Advice to the next generation

Speakers offered personal guidance for future leaders:

**Keshni:** "Be the change you want to see." Visibility of women in leadership inspires younger women.

**Andrea:** Role models matter - be bold and curious.

**Duna:** Confidence is key. Think of the next generation and help pave the way for their success. Support and mentorship are vital.



## I Want to get involved?

Fill out our short survey below to learn more or share any questions you may have.

[Click here for survey](#)

**WOMEN  
IN CLEAN AMMONIA  
NETWORK**

### Argus' Clean Ammonia Portfolio

Our next session will be at the Argus Clean Ammonia Europe Conference. Join the conversation and share your experiences. We look forward to seeing you there!

**If you have any immediate questions please contact:**

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## Argus Clean Ammonia Europe Conference

2-4 December 2025 | Rotterdam, Netherlands



## Argus Clean Ammonia Americas Conference

April 27-29, 2026 | Houston, Texas, US



## Argus Clean Ammonia Asia Conference

2-4 June 2026 | Tokyo, Japan



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